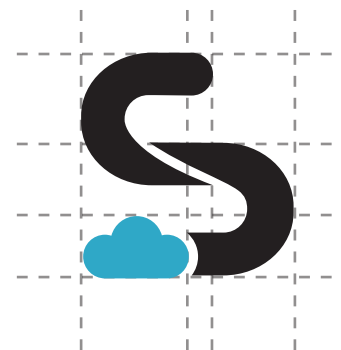




Mini Brandbook





Typeface that is used to create the logo is - Bullish Light Lower Case.

The icon is based on the same typeface and cloud shape.

abcdefghijklmnopqrstuvwxyz

Logo can be used in black, white, blue or specified gradient.



colour chart



Blue
Pantone 7702c
#3098BA
R:48 G:152 B:186
C:82 M:12 Y:8 K:1



Orange
Pantone 7564c
#EA871B
R:234 G:135 B:27
C:7 M:44 Y:87 K:1



Red
Pantone 186c
#C1001F
R:193 G:0 B:31
C:19 M:99 Y:74 K:6



Gradient is made with these colours. It is used for backgrounds and can fill the logo in this order.



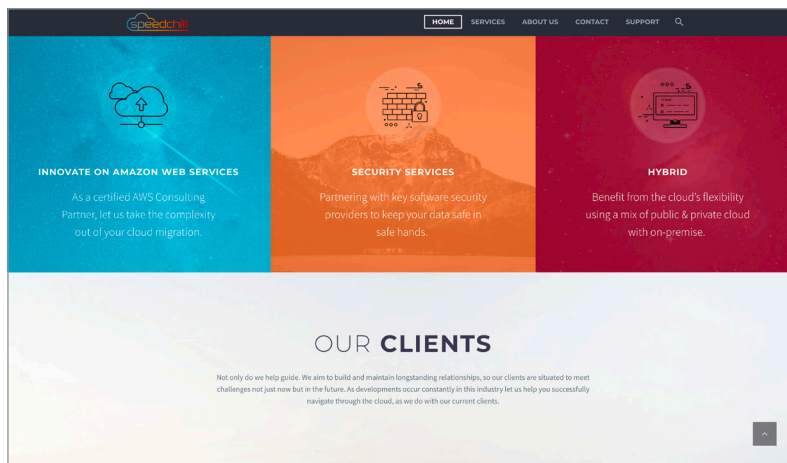
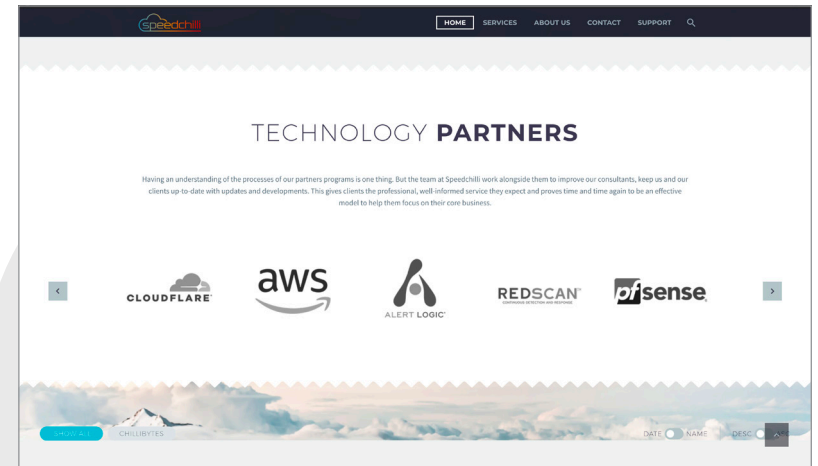
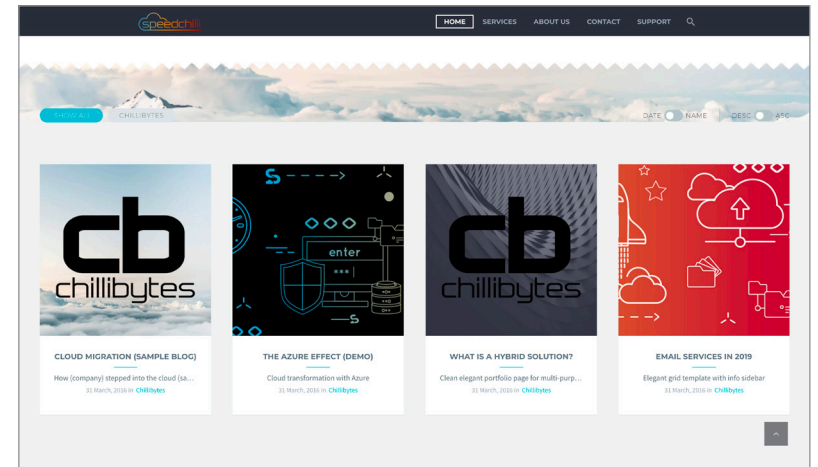
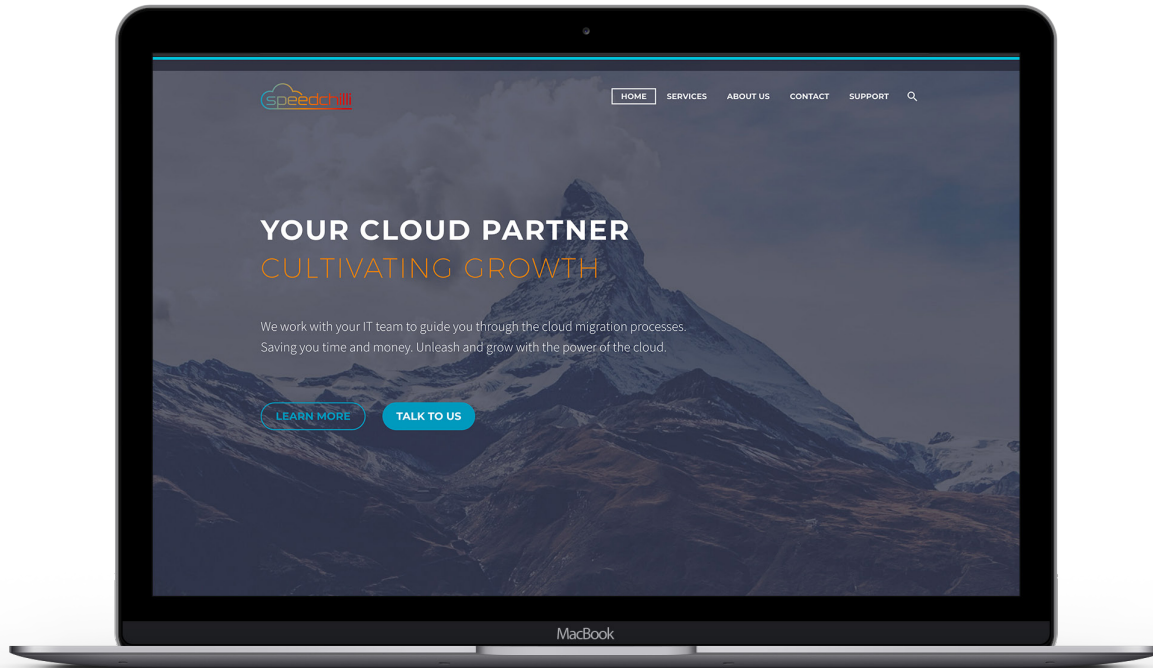
backgrounds



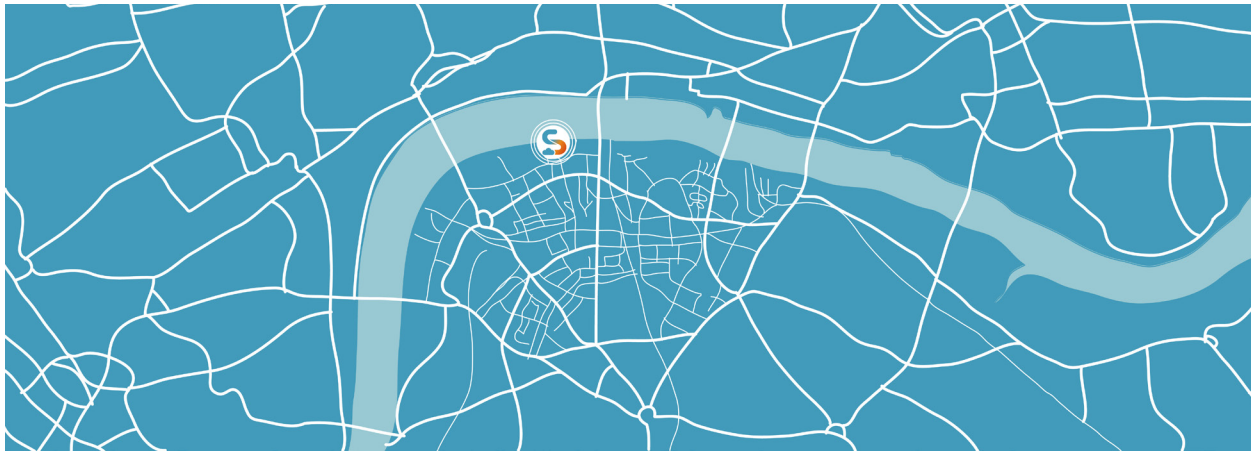
The 'S' Icon is used to create a geometric abstract pattern.



website



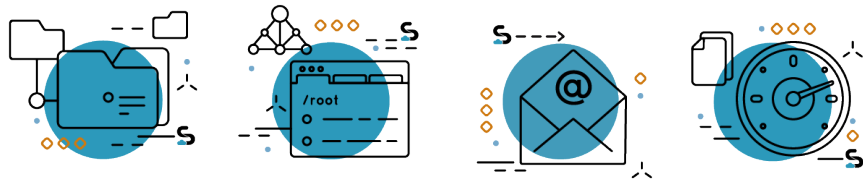
online assets



Location map



'Chillibytes' Blog Icon



Icon style



Banner for social pages



stationary

